



EngageROSEVILLE

Community Priorities Advisory Committee Meeting #16

Wednesday, March 14, 2018 / 6:00 pm – 8:00 pm

Mahany Meeting Rooms / 1501 Pleasant Grove Boulevard, Roseville, CA

A G E N D A

- | | |
|----------------|--|
| 6:00 pm | I. Welcome!
A. Roll Call
B. Agenda Overview |
| 6:05 | II. Re-Polling Survey Results |
| 6:15 | III. Recommendations Report: Review and Discussion |
| 7:40 | IV. Public Comment
Members of the public are invited to offer comments on any item within the purview of the CPAC. For those wishing to make oral comments, please complete a Speaker Card, turn it in to a staff member and wait for your name to be called. Speakers are asked to observe a 2-minute time limit. |
| 7:45 | V. Appreciation and Celebration! |
| 8:00 pm | Close... |



Community Priorities Advisory Committee Summary of Meeting #15

February 28, 2018

Prepared by:



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800 Hearst Avenue
Berkeley, CA 94710

March 2018

I. Welcome and Introductions

Welcoming Remarks, Roll Call and Agenda Overview

The fifteenth meeting of the Engage Roseville Community Priorities Advisory Committee (CPAC or Committee) was held on Wednesday, February 28, 2018, from 6:00 p.m. to 8:00 p.m. at the Mahany Meeting Rooms, 1501 Pleasant Grove Boulevard, Roseville, California. The purpose of the CPAC is to develop recommendations for the City Council regarding service-level priorities and potential service reductions for the five City departments whose operation constitutes the majority of General Fund expenditures.

This summary is intended as a succinct synopsis of the meeting's presentations and discussion. More detail on all items, plus meeting materials and a schedule, can be found on the City's Engage Roseville webpage at <http://roseville.ca.us/engageroseville>.

CPAC Chair Krista Bernasconi officially opened the meeting and took a roll call of the CPAC members.

CPAC Members/Designated Alternates Present:

Krista Bernasconi, Ellaison Carroll, Pete Constant, Kristine Dohner, Richard Duffy, Jack Ellison, Derk Garcia, Wendy Gerig, Valerie Gross, Bruce Houdesheldt, Kathryn Kitchell, Michael Laperche, Marcus Lo Duca, Tracy Mendonsa, Jason Probst, Richard Rocucci, Dennis Snelling, Roy Stearns, John Tallman, Elaine Webb, Randall Wilson

CPAC Members/Designated Alternates Absent:

Matthew Bridge, Stephanie Dement, Julie Hirota, Jeff Jones, Joe Landon, John Mason, David Nelson, Sergey Terebkov,

Agenda Overview

Facilitator **Lou Hexter** reviewed the evening's agenda, which consists of: electronic polling and discussion on CPAC levels of agreement with draft recommendations; a public comment period; and discussion of plans for the final meeting. CPAC members were provided with a packet via email and in hard copy which included the agenda, memoranda in response to previous CPAC questions, Flashvote results for the Fire and Parks, Recreation and Libraries Departments, a copy of the complete Revenue Options presentation, and follow-up materials from Meeting #14 held on February 15, 2018.

II. Draft Recommendations

Polling

CPAC members were asked to vote on the draft recommendations using interactive polling technology. Each Committee member was provided a remote response keypad to indicate their opinion on each recommendation on the following “level of agreement” scale:

1. I can say an unqualified “yes” to the recommendation.
2. I find the recommendation acceptable. It appears to be the best of the real options available to us at this time.
3. I can live with the recommendation, although I am not especially enthusiastic about it.
4. I do not agree with the recommendation but I am willing to live with it so the CPAC process can move forward.
5. I do not agree with the recommendation and I would like the CPAC to do more work to see if we can reach a higher level of agreement.
6. I do not agree with the recommendation and I will work actively to oppose it.

Results were tabulated and immediately presented back to the group. In cases where significant disagreement or a wide spectrum of opinion was indicated regarding a recommendation, the group discussed it in more detail and, as necessary, rephrased and repolled that recommendation.

Polling results are provided on the following pages.

Draft CPAC Recommendations—Polling Results													
Question	1. Unqualified "Yes"		2. Acceptable; best current option		3. Can live with it		4. Disagree but can live with it		5. Disagree, more work needed		6. Disagree, actively opposed		
	#	%	#	%	#	%	#	%	#	%	#	%	
Overall Recommendations													
dO1: Seek to reduce rather than eliminate services.	10	58.82%	3	17.65%	3	17.65%	1	5.88%	0	0.00%	0	0.00%	
dO2: Prioritize efficient public safety as the cornerstone of City services.	8	47.06	6	35.29%	2	11.76%	1	5.88%	0	0.00%	0	0.00%	
dO3: Maintain Roseville's competitive edge in the region, with desirable neighborhoods (schools, parks, open spaces) and a business-friendly environment.	12	70.59%	4	23.53%	1	5.88%	0	0.00%	0	0.00%	0	0.00%	
dO4: Maximize flexibility in staffing levels.	10	58.82%	5	29.41%	2	11.76%	0	0.00%	0	0.00%	0	0.00%	
dO5: Generally, the City shouldn't subsidize services that the private sector can provide.	9	52.94%	7	41.18%	1	5.88%	0	0.00%	0	0.00%	0	0.00%	
dO6: Seek opportunities for increased cost recovery for all City services, where applicable / appropriate.	9	52.94%	5	29.41%	2	11.76%	1	5.88%	0	0.00%	0	0.00%	

Draft CPAC Recommendations—Polling Results												
Question	1. Unqualified "Yes"		2. Acceptable; best current option		3. Can live with it		4. Disagree but can live with it		5. Disagree, more work needed		6. Disagree, actively opposed	
	#	%	#	%	#	%	#	%	#	%	#	%
dO7: Utilize technology and automation where possible to increase efficiencies and reduce costs.	15	88.24%	2	11.76%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
dO8: Recruit, train and deploy volunteers where appropriate.	10	58.82%	3	17.65%	4	23.53%	0	0.00%	0	0.00%	0	0.00%
dO9: Pursue fund stabilization/revenue enhancement strategies to preserve Roseville's quality of life.	11	64.71%	3	17.65%	1	5.88%	1	5.88%	0	0.00%	1	5.88%
Public Works Department Recommendations												
dPW1: Utilize the prioritization of services table to guide decision-making for the Public Works Department budget.	7	41.18%	3	17.65%	6	35.29%	0	0.00%	1	5.88%	0	0.00%
dPW2: Explore user fees wherever possible.	4	23.53%	7	41.18%	5	29.41%	1	5.88%	0	0.00%	0	0.00%
dPW3: Seek opportunities for cost recovery wherever possible.	9	52.94%	5	29.41%	3	17.65%	0	0.00%	0	0.00%	0	0.00%

Draft CPAC Recommendations—Polling Results												
Question	1. Unqualified "Yes"		2. Acceptable; best current option		3. Can live with it		4. Disagree but can live with it		5. Disagree, more work needed		6. Disagree, actively opposed	
	#	%	#	%	#	%	#	%	#	%	#	%
Police Department Recommendations												
dP1: Utilize the prioritization of services table to guide decision-making for the Police Department budget.	6	35.29%	3	17.65%	7	41.18%	0	0.00%	1	5.88%	0	0.00%
dP2: The full-service model should continue to be our approach.	9	52.94%	4	23.53%	3	17.65%	1	5.88%	0	0.00%	0	0.00%
dP3: Consider outsourcing more specialized services, such as some forensics and major accident investigations.	4	23.53%	6	35.29%	1	5.88%	2	11.76%	1	5.88%	3	17.65%
dP4: Coordinate with adjoining jurisdictions to eliminate redundancy at a regional level.	8	47.06%	6	35.29%	3	17.65%	0	0.00%	0	0.00%	0	0.00%
dP5: Eliminate unnecessary overtime.	14	82.35%	2	11.76%	1	5.88%	0	0.00%	0	0.00%	0	0.00%
dP6: Consider shared communications services with other regional agencies.	8	47.06%	6	35.29%	2	11.76%	0	0.00%	1	5.88%	0	0.00%
dP7: Do not fill the Parks Officer position for now.	4	23.53%	1	5.88%	5	29.41%	4	23.53%	2	11.76%	1	5.88%

Draft CPAC Recommendations—Polling Results												
Question	1. Unqualified "Yes"		2. Acceptable; best current option		3. Can live with it		4. Disagree but can live with it		5. Disagree, more work needed		6. Disagree, actively opposed	
	#	%	#	%	#	%	#	%	#	%	#	%
dP8: Consider cross-training to allow staff to be deployed where needed.	8	47.06%	8	47.06%	1	5.88%	0	0.00%	0	0.00%	0	0.00%
dP9: Consolidate the budget function within the Department and coordinate more with the City's Finance Department.	8	47.06%	6	35.29%	1	5.88%	0	0.00%	2	11.76%	0	0.00%
dP10: Preserve school resource officers through greater cost recovery from the school district.	11	64.70%	2	11.76%	1	5.88%	0	0.00%	2	11.76%	1	5.88%
Fire Department Recommendations												
dF1: Utilize the prioritization of services table to guide decision-making for the Fire Department budget.	8	47.06%	2	11.76%	6	35.29%	0	0.00%	1	5.88%	0	0.00%
dF2: Reduce overhead and overtime costs.	10	58.82%	6	35.29%	0	0.00%	1	5.88%	0	0.00%	0	0.00%
dF3: Reduce number of responders to minor traffic accidents.	10	58.82%	2	11.76%	3	17.65%	1	5.88%	0	0.00%	1	5.88%
dF4: Schedule training to avoid overtime.	12	70.59%	4	23.53%	1	5.88%	0	0.00%	0	0.00%	0	0.00%
dF5: Increase the use of volunteers.	6	35.29%	7	41.18%	1	5.88%	2	11.76%	1	5.88%	0	0.00%

Draft CPAC Recommendations—Polling Results												
Question	1. Unqualified "Yes"		2. Acceptable; best current option		3. Can live with it		4. Disagree but can live with it		5. Disagree, more work needed		6. Disagree, actively opposed	
	#	%	#	%	#	%	#	%	#	%	#	%
dF6: Consider contracting out EMT services.	8	47.06%	2	11.76%	2	11.76%	3	17.65%	1	5.88%	1	5.88%
dF7: Ensure that mutual aid agreements don't disadvantage Roseville.	14	82.35%	2	11.76%	1	5.88%	0	0.00%	0	0.00%	0	0.00%
dF8: Move weed abatement to Public Works.	7	41.18%	8	47.06%	2	11.76%	0	0.00%	0	0.00%	0	0.00%
dF9: Increase facility use fees (Sierra College).	6	35.29%	8	47.06%	2	11.76%	1	5.88%	0	0.00%	0	0.00%
dF10: Work with community non-profits to eliminate duplicative efforts (e.g., Buckle Up Baby).	9	52.94%	7	41.18%	1	5.88%	0	0.00%	0	0.00%	0	0.00%
dF11: Consider contracting out all inspections and plan reviews (building, fire & hazardous materials); reduce the frequency of inspections.	4	23.53%	4	23.53%	2	11.76%	4	23.53%	0	0.00%	3	17.65%
dF12: Prohibit fireworks within the City limits.	2	11.76%	0	0.00%	4	23.53%	6	35.29%	1	5.88%	4	23.53%
Parks, Recreation and Libraries Department Recommendations												

Draft CPAC Recommendations—Polling Results												
Question	1. Unqualified "Yes"		2. Acceptable; best current option		3. Can live with it		4. Disagree but can live with it		5. Disagree, more work needed		6. Disagree, actively opposed	
	#	%	#	%	#	%	#	%	#	%	#	%
dPRL1: Utilize the prioritization of services table to guide decision-making for the Parks, Recreation & Libraries Department budget.	9	52.94%	2	11.76%	5	29.41%	0	0.00%	1	5.88%	0	0.00%
dPRL2: Increase fees for fitness memberships; more for non-residents.	13	76.47%	1	5.88%	1	5.88%	0	0.00%	2	11.76%	0	0.00%
dPRL3: Increase times between maintenance activities; e.g., tree trims, aeration, mowing and edging, etc.	3	17.65%	6	35.29%	2	11.76%	2	11.76%	2	11.76%	2	11.76%
dPRL4: Consider all libraries together as one service; don't prioritize one location over another.	7	41.18%	5	29.41%	1	5.88%	2	11.76%	1	5.88%	1	5.88%

Draft CPAC Recommendations—Polling Results													
Question	1. Unqualified "Yes"		2. Acceptable; best current option		3. Can live with it		4. Disagree but can live with it		5. Disagree, more work needed		6. Disagree, actively opposed		
	#	%	#	%	#	%	#	%	#	%	#	%	
Development Services Department Recommendations													
dD1: Utilize the prioritization of services table to guide decision-making for the Development Services Department budget.	11	64.71%	0	0.00%	5	29.41%	0	0.00%	1	5.88%	0	0.00%	
dD2: Utilize part-time or contract employees where possible, to reduce pension and benefit costs.	8	47.06%	4	23.53%	1	5.88%	1	5.88%	2	11.76%	1	5.88%	
dD3: Include operations and maintenance costs when calculating cost recovery.	9	52.94%	5	29.41%	1	5.88%	0	0.00%	1	5.88%	1	5.88%	
dD4: Ensure cost recovery rates keep pace with cost increases.	12	70.59%	3	17.65%	1	5.88%	0	0.00%	1	5.88%	0	0.00%	
dD5: Continue to participate in regional planning and technical advisory committees.	9	52.94%	7	41.18%	1	5.88%	0	0.00%	0	0.00%	0	0.00%	

CPAC Questions and Comments

Draft Overall Recommendation d05

- I voted “no” on this because there are occasions where it is appropriate for the City to subsidize services that the private sector can provide—for example, free wireless service at this library. Could we make it clear that this is a general recommendation and need not be followed 100% of the time?
 - *Yes, we will rephrase and repoll that recommendation to make this clear.*

Draft Overall Recommendation dP3

- Reasons for disagreeing with this recommendation (all concerned not with the recommendation in general but with the specific example given (contracting out forensics and major accident investigations):
 - Delays in waiting for a civilian contractor to get to the scene can compromise evidence, keeps roads closed too long, etc. It’s crucial to do everything possible to ensure that a case will stand up in court and/or satisfy insurers.
 - These services are expensive, and work may not get done as efficiently. Different firms have different areas of expertise, so one contractor may not be able to handle everything.
 - There isn’t consistent enough need for this, so it’s not worth the expense of keeping contractors on retainer. This makes more sense for a large city with a higher crime rate.
 - Conclusion: This is meant as an example only, and the phrases “Consider” and “such as” make this clear.

Draft Police Department Recommendation dP7

- Agree with this recommendation because there has been no compelling explanation of why a Parks Officer is needed (rather than just wanted)
- Disagree with this recommendation. A Parks Officer is helpful because: can be proactive in terms of working with transients (significant increased numbers); can be present when students are walking to and from school.
- Is this necessarily a police function requiring a sworn officer? Could the beat officers or someone else help?

Draft Police Department Recommendation dP10

- Several CPAC members disagreed with this recommendation because they were not certain what it means. How will greater cost recovery help “preserve community relations and youth services?”
 - *This refers to considering negotiating for the school district to assume greater funding responsibility for school policing.*
- The recommendation was rephrased to clarify its meaning and repolled, gaining a significantly greater level of agreement. Those who remained in

disagreement felt that it would impose an unfair burden on the school district, and that it was beyond the purview of the CPAC to suggest it.

- *Conversations with the School District regarding various possibilities—including their taking on a greater share in this cost—have been underway for some time. Therefore it is not a new or inappropriate suggestion. The City regards the school district as an extremely valued partner, and will work with them to seek a sustainable solution.*

Draft Fire Department Recommendation dF12

- Does this refer to all fireworks or just private purchase and use?
 - *Just private use.*
- Those who disagreed with this recommendation did so because:
 - Many local non-profits make income from the sale of fireworks.
 - In municipalities where fireworks have been made illegal, use has actually multiplied by up to three times as much—and much harder to enforce.

Overall Comments

- Several Committee members were unable to agree with certain recommendations because they were compound questions.
 - Draft Fire Department Recommendation dF11: not only are inspections and plan reviews different functions, but contracting out inspections and reducing their frequency are different actions. It's possible to agree with one and disagree with the other.
 - Draft Parks, Recreation and Libraries Recommendation dPRL2: one might approve an increase in fitness membership fees for non-residents but not residents.
 - *All recommendations that are compound questions will be split apart and included on a new Survey Monkey.*
- Draft Development Services Recommendation dD2, regarding utilizing part-time or contract employees where possible, and should be an overall recommendation.
 - *This is covered in the overall recommendation to maximize flexibility in staffing levels.*
- We should ensure that any recommendations made for individual departments that would also apply to all other departments are added to the overall recommendations.
- There are an uneven number of recommendations per department, with only three recommendations made for Public Works. I recall several other topics discussed. Can we add recommendations?
 - *We will review that option. Given the late stage, it would be difficult to include new recommendations without benefit of the Committee weighing in.*

Revenue Options

- Two questions regarding the memo on first responder fees: 1) have you looked at the state health and safety code to see whether the section that applies to fire districts rather than cities would apply? 2) That health and safety code predates the passage of Prop 26. Do you know whether this type of fee would be subject to Prop 26?
 - *The information in the memo regarding state law came from an informational piece created by a consultant who did an initial analysis. If a first responder fee was a recommendation, we would do a much deeper analysis.*
- If I'd been able to see this memo before responding to the Survey Monkey poll on revenue options, I would likely have voted differently. Can we include this in another survey for a re-vote?
 - *Yes. We also will include the context for the recommendations in the report.*
- The Council is planning a public workshop on service reductions to take place in April. Also, many people in the workshop on Monday were surprised to learn that how low a return on revenues the City receives.
- I feel that the tax override, because it all goes to the City, is a "no-brainer." If the City were to approve this tax increase, how soon would savings result?
 - *The City will do substantial due diligence, including public polling, before placing any tax increases on the ballot. It wouldn't be on the ballot until November 2018 at the earliest.*

III. Public Comment

Members of the public were invited to offer comments or ask questions regarding any item within the purview of the CPAC. The following comments were offered:

- As a 35-year resident of Roseville with interest in joining the CPAC, I wanted to thank you for all the hard work you've done. The City couldn't have selected a better 20 people.
- Thank you for all of the challenging work you've done, especially in regards to promoting public safety, on which subject I have frequently spoken to the Council.

IV. Next Steps

CPAC Questions and Comments

Balancing Act Information

- Will the Balancing Act exercise include options to reduce services rather than eliminate them entirely?
 - *There will be drill-downs and the option to eliminate only a portion of costs for any given service. Also, information on revenues received from services will be included. It will be posted on the website and also emailed to newsletter subscribers and past public workshop attendees.*
- Could CPAC members do the Balancing Act exercise and present the results independently of the public responses? It seems to me that would be valuable information for the Council.
 - *It's not designed to be sent to discrete groups, so we wouldn't be able to tabulate CPAC-only results.*
- I wish we'd had this information six months ago—it would have been very useful.
- I think it's more important to spend our limited time during the last two weeks of the process focusing on the CPAC Recommendations Report, which is the product we are mandated to deliver.

CPAC members and viewers were once more reminded that all materials, including videos, are available online at roseville.ca.us/engageroseville.

The next, and final, meeting will take place on Wednesday, March 14, 2018, from 6:00 p.m. to 8:00 p.m. at the Mahany Meeting Rooms, 1501 Pleasant Grove Boulevard, Roseville.

Wallgraphic notes taken at the meeting are attached. Please note that due to technical considerations regarding the electronic polling, the full discussion is not represented in the wallgraphic notes.

Engage ROSEVILLE

CPAC Mtg. #15

2-28-18

▶ RE 1ST RESP FEE MEMO

- HAVE YOU LOOKED @ CODE?
- SUBJECT TO PROP. 26?

A: HAVEN'T DONE FULL ANALYSIS

▶ F11 - COMPOUND QUESTION

INSP/REVIEWS DIFF.

CONTRACT/REDUCE FREQ. - MAY DIFFER

ALSO - D2 IS AN OVERALL REC.

+ VOLUNTEERS

→ PART-TIME/CONTRACTORS - SEPARATE

- MAY PERTAIN TO SPECIFIC DEPT.

D9 - ALL DEPTS.

CONSENSUS: PULL OUT GENL RECS.

D5 - SOMETIMES APPROP.

FOR CITY TO SUBSIDIZE - PUT IN PRL?

- MAKE IT GENERAL / NOT 100%

REV OPTIONS

▶ REVOTE ON 1ST RESP. FEE POST-MEMO?

- WILL INCLUDE CONTEXT FOR ALL RECS. IN REPORT

YES

▶ COUNCIL HAS APRIL SVC. REDUCTION WORKSHOP

▶ WORKSHOP MADE DEFICITS CLEAR

- SURPRISED PPL HOW LITTLE IS RECOVERED/RETAINED

▶ OVERRIDE A "NO-BRAINER" - HOW SOON SAVINGS?

- NOT ON BALLOT TIL NOV 2018

▶ CREATE MORE BALANCE IN #s OF RECS. PER DEPT.

- WILL REVIEW

- MORE RECS FOR PW?

CPAC SUGGEST BY FRIDAY

▶ SCHOOL DISTRICT - VALUED PARTNERSHIP

Engage Roseville CPAC Meeting #15, February 28, 2018
Discussion Notes #1

PUBLIC COMMENT

- ▶ COMPLIMENTING CPAC SKILL & KNOWLEDGE - HARD WORK! THANK YOU
- ▶ THANKS FOR CHALLENGING WORK - ESPECIALLY RE. PUBLIC SAFETY

BALANCING ACT

- ▶ WILL LOWERING SVCS. BUT NOT EUM. BE IN BALANCING ACT?
- THERE WILL BE DRILL-DOWNS
 - CAN ELIMINATE SOME MONEY
- REVENUE INFO INCLUDED
- ON WEBSITE & WILL ALSO EMAIL

- ▶ TRY THIS W/CPAC? ^{- INDEP. OF PUBLIC}
 - NOT DESIGNED THAT WAY BUT COULD DO IT - WILL CONSIDER
- ▶ WISH WE'D HAD SOONER
- ▶ SHOULD FOCUS ON CPAC REC REPORT IN LAST 2 WEEKS
- ▶ ALL MAT'L'S @ ROSEVILLE.CA.US/ENGAGE ROSEVILLE

Engage Roseville CPAC Meeting #15, February 28, 2018
Discussion Notes #2



MEMORANDUM

Date: March 12, 2018
From: Megan MacPherson, Public Affairs & Communications Director, City of Roseville
To: Members of the Community Priorities Advisory Committee
Subject: **Results of 6th FlashVote Survey**
Attachment: Summary of Results from FlashVote Survey on Development Services

Survey yielded high participation rate

The Development Services survey had a 42 percent response rate, with a margin of error of ± 4 percent. It was sent to **1,442 participants** at noon, March 8, and closed 48 hours later on March 10. Within the hour after the survey closed, all participants received a copy of the results, which is attached.

With a promise that FlashVote surveys can be **completed in a matter of minutes**,

- The Development Services survey had two questions, the least number of questions of the five departments, given the small number of discretionary services and the high cost-recovery rate for its services.
- In the first question, people chose their **top two** most important services .
- In the second, people could provide **comments**
- We kept it **simple** by omitting dollars and not asking people to weight or rank services because
 - Response rates decline based on **level of complexity**
 - Response rates decline based on **amount of work required**, especially when math is involved
 - **Higher response rates** reflect **broader community involvement** and reduce the margin of error

Respondents ranked priorities


- The most important services in **Development Services** were (pick up to two):
 - 79.4%: Code enforcement including nuisance abatement, public health and safety
 - 35.9%: Regional coordination to review other projects and initiatives that could affect Roseville

88 comments included thank yous, suggestions, and observations and opinions.

These results will inform the EngageRoseville effort. Please feel free to contact me with questions or comments at (916) 7774-5455 or mmacpherson@roseville.ca.us.

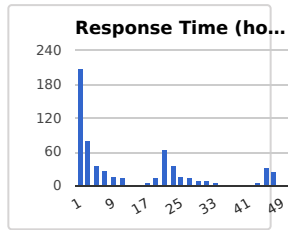
FlashVote helps you make a difference in your community

Results: Development Services Priorities

 Survey Info - This survey was sent on behalf of City of Roseville to the FlashVote community for Roseville, CA.

624
Participants
 607 of 1442 initially invited
 (42%)
 Margin of error: ± 4%

Applied Filter:
All Responses
 Participants for filter:
624



Started:
Mar 8, 2018 12:09pm
 Ended:
Mar 10, 2018 12:00pm
 Target Participants:
All Roseville

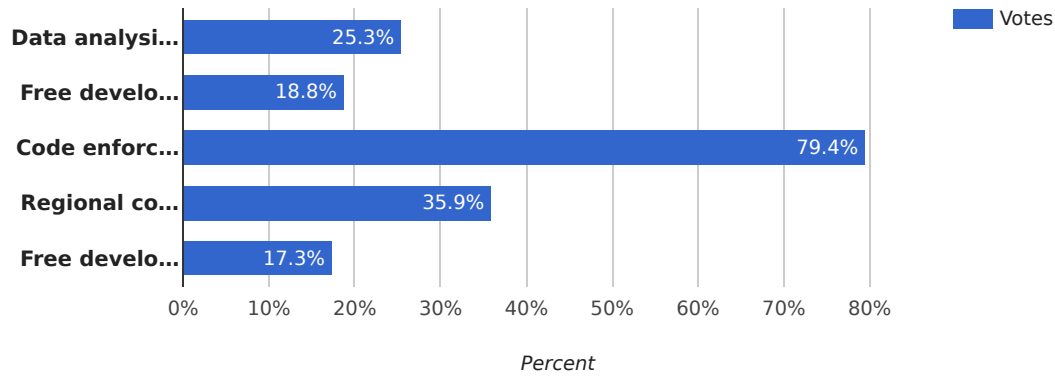
Q1

The City of Roseville is looking for public input on service priorities and possible ways to save money in its Development Services department. This department helps people through regulatory and development processes, manages building permits, does code enforcement and provides mapping services. It recovers 70% of its operating costs through permit fees and developer reimbursements.

Which of the following Development Services discretionary operations, if any, are most important to you? (You can choose up to TWO)

(612 responses)

Options	Votes (612)
Data analysis and custom mapping used in reports to guide policy decisions	25.3% (155)
Free development-impact fee estimates so permit applicants can plan budgets	18.8% (115)
Code enforcement including nuisance abatement, public health and safety	79.4% (486)
Regional coordination to review other projects and initiatives that could affect Roseville	35.9% (220)
Free development project meetings to incentivize infill projects and downtown investment	17.3% (106)



Q2

Any other comments or suggestions about Development Services priorities or possible ways to save money?

(106 responses)



Unfiltered responses

Not at this time!

not right now.

Non

Start building meabiy shops and conveniences in West Park!

Obviously, be all electronic to simplify workflows. prioritize jobs to cover major projects, while sidelining smaller projects.

Always make sure new and renovated projects have been verified ADA compliant by using a certified access specialist. Local jurisdiction does have the last word and I feel they should all be CASp certified.

I see a lot of money spent in re-development projects in downtown Vernon street and yet I and my neighbors are waiting 10+ years and counting for the community Park in East Roseville (Harry Crabb Park) to just sit idle with a huge field with weeds growing. I don't understand why it's decided to spend so much money in one area where there is stuff already built while in other places there is nothing and continues to be nothing. Something is better than nothing... and yet... nothing happens.

Contract out some of the mapping services.

i appreciate you asking the public on some of these issues...but most people, including me, may not have the skill set to answer. I do count on the city to use their expertise on some of these more technical issues/decisions!

fixing regional Hwy 65 entrances and exits

Why did we need to build a new fire station downtown that's less than 1000' away from the last? Seems wasteful; along with another parking garage

Make doing business Roseville easier.

Appreciate the work code enforcement does. Keeps our community the envy of the Sac region

Increase costs to developers. I'm tired of subsidizing the rich.

A checklist to help navigate thru the system & direct us to the various depts. (ie if you are doing "this", you need to know/follow/do "that").

no

Maintaining the current city operations, while carefully trimming areas where belt tightening will not effect city operations, or the quality of life for all residents should be the focus of any budget adjustments. Having move to Roseville from a community that made deep cuts, had a negative effect on city services, public safety and quality of life!

Please stop the growth. We are good now, let us nurture what we have

no

Douglas, Harding, Sunrise infill area needs all the help it can get.

no

Work with the Neighborhood Association boards on code enforcement issues specific to each neighborhood.

Stop building huge parking garages and plazas in old downtown.

Stop trying to turn this town into Citrus Heights

Stop giving away free services!

None

Charge higher permit fees for new developments

Info to make good policy decisions is needed but on my list comes third. If the budget is so tight than there should not be FREE services if a small fee can cover the charge of providing the service.

if 70% of costs are recovered through fees - consider fee increase to cover a greater portion of permit, reviews and plans for customers.

I encourage the city and Development Services to enforce existing rules but also work to spur development that will widen the tax base and benefit residents.

Not Really. The City has been well run and I trust their decisions

no

I have no idea what these services are and who would benefit from them. I would guess developers and is that why RV gives them away for free? A kind of good-old-boys, you help me, I help you type of system for developers?

I don't know how to save money, but I do know that visiting the permit department is a nightmare!!! It's the most frustrating process ever! I will find every way possible to never visit that place again. It makes no sense, and it's CLEAR that the purpose of that department is to make money. Yuck.

Staff reduction should take place with automation presentation at City Council meeting 3/8/18, Quick customer service is not critical to this function. Developers will wait to get great chance to be part of Roseville. Residents come first, especially Public Safety.

It was difficult not to vote for the option including downtown investment. Do you use volunteers in your department?

Roseville needs to prioritize the use of analytics to make informed decisions. In addition, downtown has to be a priority to as it is so badly lacking in an otherwise thriving location. Roseville cannot sustain growth without attracting commerce. Downtown will help stamp Roseville on the map.

I would like to see Roseville generate more revenue by filling utilizing existing infrastructure to grow businesses vs. too many residents due to over growth in new home developments.

Our regular bus service damages roads (Just look at sierra gardens near 95661 post office) rides them. We should continue commuter bus service as is use vans even if we give up matching funds or grants. Perhaps go completely to dial a ride for internal Roseville routes.

If this love of in-fill leads to building 6 story bldgs at the top of Hills, no thanks and no want

Use of non-profit organizations to pick up blight - shopping carts etc.

Data analysis is not discretionary. If the City thinks it is, we're heading to more budget problems.

Roll back golden parachute retirement benefits from the people who pillaged the Roseville general fund for their own benefit, and from those who retired early because of those people who created the golden parachutes.

Use of volunteers for free labor in aspects that do not require specific knowledge

Residential developers pay for an economic impact analysis for the city when property is rezoned from tax generating retail or industrial uses to residential uses.

No

Fund permit processors' education so they can be more efficient.

More dense housing... targeting a younger demographic.. more walking neighborhoods... but not like west park... west park is a dud.

Provide expedited services at a higher price.

None

Use additional volunteers where possible and feasible.

Roseville needs a more comprehensive plan for development. It appears the city is all-in with housing development with little consideration for the importance of commercial, especially retail, and the demand on public services.

limiting to 2 items in this survey was not optimum.

not at this time

In my opinion the City of Roseville is doing an excellent job for the community. I would; however, like to see better announcements of public meetings. Perhaps notices posted in local businesses or parks , etc. Thank You

Not at this time.

How about putting more of the fee burden on the large developers that come to Roseville to build their high density housing projects?

Have you considered: -charging a deposit for pre-development meetings that goes towards the fee if an application is submitted. -if not done recently, doing a fee study to align fees with cost of services

I only saw one question... accidentally hit submit button before I finished survey. In general, home builders should pay for all services they use, be required to contribute funds for open spaces (non-developed parks), as well as fund art in public places. The community is going to look like ugly urban sprawl, if action isn't taken. Call me if you would like to discuss. 925.817.9722. Thank you. Anne Gemignani

I signed up to this specifically to suggest lobbying the placer board of supervisors to allow marijuana shops in Roseville. The revenue created by it will be captured somewhere. Will it be in Roseville??? As the most populous city in Placer county, you have the power to push it.

not sure at this time

Downsize fire department and their running around with big trucks.

The city has been trying to redevelop downtown Roseville for as long as I have lived here, which has been 35 years. Why keep throwing good money after bad. As far as I am concerned, city could do away with

Code Enforcement. The department is pretty much useless. There are so many code violations where I live, if the department was doing it's job, the City of Roseville could start recouping money.

Offer fee for service on impact fee estimates.

Not at this time

The traffic is out of control. Unless you get the traffic on 80 under control for commuters this is not going to be seen as a viable place to live for Sacramento commuters. It's gotten SO much worse in the past few years because of unrestrained development. Please please see that as the huge issue that it is.

cut staff positions and consolidate several positions into one

Ensure impact fees and costs for develop are set at a level that recognizes the economic benefit generated from new commercial and or residential development.

Post signs on sites where new buildings are being built so the community knows and can look forward to what's coming. It's too hard to understand on the website.

no

Recognizing that 80% of the good results of the budget are achieved by only 20% of the items spent.

Less parks more police

I believe the way to better gather money is to promote sales, i.e. properties, etc. and to promote property development, i.e. construction. As a homeowner, I have been impacted by the City Roseville's slow process of approving a building project. What is the matter with this process? The city refused a contractor a permit for a sunroom at my home and then the city took months to approve a simple room addition? This was my experience and I'm sure other homeowners in Roseville have their stories as well. Stop blocking construction and remodeling. I also see small business closing in Roseville and a lot of empty office space. Encourage small business by cutting the red tape of government permits to open a business in Roseville. Allow the public to decide with our wallet if the product and service are worth buying.

"Pay me now, or pay me later." Wise development is key to ongoing fiscal success ... and land usage.

Sorry. Rarely have a need to use Development Services.

This department need to do a better job of planning for high schools, commercial, fire stations, etc. Lots of money wasted here.

Pay attention to salaries and make sure they are in line with other counties.

There are many prowlers and thefts, breakins etc. We need more police coverage.

I have no experience with any of this. Therefore, I will let knowledgeable people carry the vote.

D.S. is the biggest support to grow our economy. We don't want to cut services or make it harder to bring a business here. If we are cheaper than surrounding jurisdictions then maybe we can raise prices to match but not to the point of deterring businesses.

No.

Automated help online.

Increase fees on homebuilders to drive more revenue.

Use all current City of Roseville employees to report code violations when they see the violation. Example. Weekly solid waste drivers see the RV's, boats, and cars parked on the street more than 72 hours. Have them write down the address and turn those violations to code enforcement. Example basketball hoops on the street interfere with refuge pick up and street cleaning. Cars on the street for months prevent street cleaning. Meter readers could also be used for reporting. They are there once a month. Street sweeper can report these violations.

Stop building housing to help with congestion, wear and tear of inadequate roads.

Solar use

Would also love to see "it could happen here" big ideas/solutions for future growth.

None

Keep it simple: prioritize safety and making it easy for people to do as they please. Don't create bureaucracies to implement "free" programs or giveaways.

Stop giving things away for free. People who want these services should pay for them so the rest of us don't have to subsidize.

For people who are not in government and do not use government language, the survey is not very understandable. It would help if you gave examples. I would like to know more details before voting. Thanks!

not at this time

none

None

I have lived in Sun City Roseville for 10 years. When we move here, Safeway market at Blue Oaks & Woodcreek Oaks was the closest gas station. Since then, many, many homes have been built on the west side of Fiddymont, yet there has been NO gas stations and virtually virtually NO commercial development. When are we going to see more commercial development in that area to accommodate it's mushrooming residential development. The closest gas station for those residents (west of Fiddymont, between Pleasant Grove & West Sunset Boulevard) is at the Safeway market at Blue Oaks and Woodmore Oaks. This results in frequent waiting lines.

You shouldn't have a forced response that limits voting to 2 subjects. Change the way you collect information so it better reflects resident preferences.

Keep up the good work you all do.

Sue y he state for lost sales taxes. Cut the debt. But don't do it by selling key assets such as the power plants.

No

none

No comments

Encouraging development and making money is high priority

Seriously these are the only items up for consideration? How about looking at all the deferred fees the city has given developers and collecting on those fees!!!

Recruit, train, utilize, &reward volunteers